

## NEW & NOTABLE



### POMS FROM JVI IMPORTS

The season for Israeli **pomegranates** started last week! JVI Imports exclusively sources the 'Wonderful' variety. Be mindful: you may see other pomegranate varieties on the market but 'Wonderful' is the preferred variety for many. Packs that are just in are 3.8 KG with a mix of sizing (including large!) available. Contact Sales for pricing.



### TEXAS PRODUCT AVAILABILITY

The season for local product wrapped and started to transition into Texas supply right before Thanksgiving. As the season gets underway more varieties have become available. Just in we have: **green kale, Tuscan kale, green swiss chard, rainbow swiss chard, mustard greens, methi leaf, bunched dill, arugula, and kholrabi.**



### SOUTH AFRICAN LYCHEE

The season for Mexican lychee wrapped at the end of July. After gapping since, **lychee** has returned for the holidays! Note that these are not Mexican supplies, they are currently being sourced out of South Africa, 10 LB packs. Other soapberries available include 15 LB packs of **rambutan** out of Guatemala. Contact Sales for pricing across varieties.

## MARKET UPDATES

*Availability is not guaranteed.* We work hard to provide the most accurate possible information, but this is produce and circumstances may change quickly. Contact sales to confirm current availability.

### NEW/BACK IN

- African Eggplant
- Cranberry Beans
- Green Cooker Banana (Guatemala)
- Lychee (South Africa)
- Navel Orange (CA) — 6x8 LB
- Salad Greens — Crispy Green Leaf, Green Romaine, Red & Green Leaf, Sweet & Crispy, Spring Mix
- Salad Kits — Caesar & Southwest
- 'Wonderful' Pomegranate (Israel)
- Yams — Jamaican & Ghana

### WHAT'S LOCAL

- Italian Parsley (NJ)
- Red Beet (NJ)

### GOOD VALUE

- Hass Avocado — 32 & 36 CT

### PEAK SEASON

- Brazilian Melons — Arara, Canary, Piel de Sapo, Mini Watermelon
- Cactus Pears (Mexico) — Green & Red
- Cherimoya (Chile)
- Chestnut (Greece)
- Fava Beans (Mexico)
- Garbanzo Beans (Mexico)
- Hidden Rose® Apple (OR)
- Kumquat (FL)
- Pie Pumpkin (OH)
- Rambutan (Guatemala)
- Starfruit (FL)
- Tejocotes (Mexico)

### TIGHT

- Chayote (Costa Rica)
- Yellow Plantain
- Yuca

### FINISHED

- Honeynut (PA)

### COMING SOON

- Red Currants (Chile)
- 'Rojo Brillante' Persimmon (Spain)



## MAJOR MARKET ALERTS

- AVOCADO:** The market for big avocados, particularly 32 counts and 36 counts, remains a good value.
- CITRUS:** The California citrus season is here! Supplies of navels are available. Meyer lemons and cara cara oranges are expected soon.
- HERBS:** The market for herbs is beginning to rebound as quality improves.
- HONEYNUT:** The season for honeynut squashed has finished for 2025.
- OKRA:** Supply was short heading into last week. Supplies of Indian okra are just in.
- RED CURRANTS:** JVI Imports red currants are due in mid-week out of Chile.
- ‘ROJO BRILLANTE’ PERSIMMON:** ‘Rojo Brillante’ (AKA kaki) persimmon are due to arrive soon. Contact Sales for pricing.

## UPCOMING OCCASIONS

### NOTEWORTHY OCCASIONS

DEC 14 - DEC 22 | **HANUKKAH**

DEC 21 | **WINTER SOLSTICE**

DEC 23 | **DAY OF RADISHES**

DEC 24 - Dec 25 | **CHRISTMAS**

DEC 31 - JAN 1 | **NEW YEAR**

JAN 19 | **MLK DAY**

FEB 8 | **SUPERBOWL SUNDAY**

FEB 14 | **VALENTINE’S DAY**

### HOLIDAY MARKET STORE HOURS

Please review our PWPM Market Store hours for the upcoming holidays!

#### CHRISTMAS HOURS

WED DEC 24 | **Open 3AM-11 AM**  
THUR DEC 25 | **CLOSED**  
FRI DEC 26 | **CLOSED**  
SAT DEC 27 | **CLOSED**  
SUN DEC 28 | **Re-open at 8AM**

#### NEW YEARS EVE HOURS

WED DEC 31 | **Open 3AM-11AM**  
THUR JAN 1 | **CLOSED**  
FRI JAN 2 | **CLOSED**  
SAT JAN 3 | **CLOSED**  
SUN JAN 4 | **Re-open at 8AM**



### HOLIDAY HOTSHEET

We’ve entered one of the busiest times of year for produce. Plan ahead with our annual holiday flyer:

#### PAY ATTENTION TO ORDER DEADLINES!

##### For Christmas

**Babé Farms:** Fri. 12/12  
**Fresh Origins:** Thurs. 12/18

##### For New Years Eve

**Babé Farms:** Fri. 12/19  
**Fresh Origins:** Mon. 12/22 @ 11:30 AM

## FAST FACTS with Tom A.



## KUMQUATS

### TOM’S TOP TIP

Kumquats are in season out of Florida and are expected to be steady for the holiday season.



**Did You Know?** | Kumquats are the complete opposite of a typical citrus variety. It’s rind is sweet while the flesh is tart.