

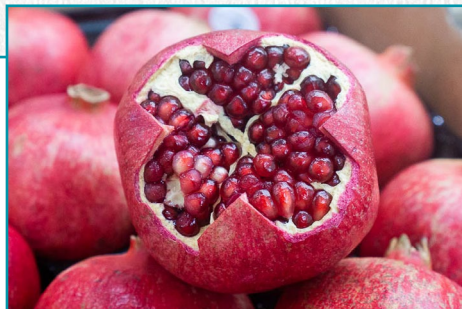
WEEK 46: NOV 11 — NOV 15, 2024

NEW & NOTABLE



DUE IN: STEM & LEAF SATSUMA

One of the best seasons of the year is getting underway, and it's not the holiday season — it's California citrus season! The season kicks off Wednesday when the first-of-the-season supplies of **stem & leaf satsuma** arrive. Satsumas are often the first mandarins to ripen out of the California crop — there's still a lot of juicy varieties to come!



CA POMEGRANATES ARRIVE

Supplies of **California pomegranates** are due to arrive tomorrow! Exclusively the 'wonderful' variety. Supplies among large-sized poms are limited — there is better availability of small sized fruit. Note that this will likely be the only load we receive of California poms before the season winds down — take advantage while supplies last!



BABE FARMS FOR THANKSGIVING

The first Thanksgiving order deadline for **Babe Farms** products is approaching! For promotions the weekend **BEFORE** Thanksgiving, the deadline is this **Wednesday 11/13**. For promotions Thanksgiving Day and the Wednesday before, the order deadline is next **Wednesday 11/20**. Contact Sales to pre-book product for the holiday.

MARKET UPDATES

Availability is not guaranteed. We work hard to provide the most accurate possible information, but this is produce and circumstances may change quickly. Contact sales to confirm current availability.

NEW/BACK IN

- Blueberry (Argentina) — 12x6 OZ
- Brazilian Melons — Arara, Canary, Piel de Sapo
- Fuyu Persimmon (CA)
- Green Skin Avocado (Dominican Republic)
- Hedgehog Mushroom — 6 LB
- Juice — Pomegranate & Cherry
- Stem & Leaf Satsuma (CA) — Large & XL
- 'Wonderful' Pomegranate (CA) — 24, 26, 34, 36 CT
- Tejocotes (Mexico) — 20 LB
- Texas Products — Bunched Dill & Methi

WHAT'S LOCAL

- Arugula (NJ) — Bunched
- Baby Bok Choy (NJ)
- Bunched Herbs (NJ) — Dill, Mint, Italian Parsley

GOOD VALUE

- Cello Cucumber
- Green Asparagus
- Persian Limes

PEAK SEASON

- Brown Dry Coconut (India) — 40 CT
- Cactus Pears (Mexico) — Green & Red
- Chanterelle Mushroom — 5 LB
- Chestnut (Greece) — 25 LB & 12x1 LB
- Deep Purple Sweet Potato (NC)
- Finger Limes (CA) — 1/2 PT Clamshell
- Garbanzo Bean (Mexico)
- Hidden Rose® Apples
- Ornamental Gourds — 15 LB
- Pummelo (FL) — 8 CT
- Rambutan (Mexico)
- Red Finger Hot (Netherlands) — 3 KG
- Starfruit (Mexico) — 9 LB
- Sweet Dumpling Squash
- Tamarillo (Ecuador)

TIGHT

- Bell Peppers
- Bitter Melon
- Chayote Squash
- Hass Avocado — 60s
- Maradol Papaya
- Peas — Snows & Snaps
- Red Vein Sorrel
- Watercress — Green & Red

WINDING DOWN

- Green Skin Avocado (FL)
- Simply Sweet® Onions (PA)

FINISHED

- Chives (PA)
- Honeynut Squash (PA)

GAPPING

- Mini Watermelons (Brazil)

MAJOR MARKET ALERTS

- PANAMA CANAL:** Vessel delays in the Panama Canal is limiting product. This has impacted markets for **plantains, peas**, and more.
- JICAMA:** We are in the New Crop season for jicama. This crop is not cured and tends to be juicer than the cured crop in the spring/summer.
- LIMES:** The market for limes is at a six-year low. Take advantage of opportunities before the market begins to climb up!
- LOCAL:** The season for local products out of NJ is transitioning to Texas supply. To kick the season off, there are supplies of **bunched dill** and **methi leaf**. Additional bunched herbs and leafy greens will be stocked once their supplies begin out of Texas.
- MELONS:** Brazilian melons are due to arrive mid-week. Supplies are expected to remain steady once this shipment arrives.
- PEAS:** Snap peas are extremely tight due to vessel delays. They are unavailable to begin the week.
- PEPPERS:** The market for bell peppers is expected to remain tight and elevated through Thanksgiving.
- POMEGRANATE:** California pomegranates are due in! There are limited large sizes available — there is better supply across small sizes.

UPCOMING OCCASIONS



HAPPY VETERANS DAY!

NOVEMBER 11, 2024

We thank you for your courage and dedication in serving our country.

BABE FARMS ORDER DEADLINE

For the weekend **BEFORE** Thanksgiving

THIS WEDNESDAY!

For Thanksgiving Day
WEDNESDAY 11/20



THANKSGIVING HOURS

Please review our [PWPM Market Sales](#) hours for the upcoming Thanksgiving holiday.

WED NOV 27	Open 3 AM to 11 AM
THU NOV 28	CLOSED
FRI NOV 29	CLOSED
SAT NOV 30	CLOSED
SUN DEC 1	Re-open at 8 AM

Talk to your sales rep to confirm delivery schedules!



THANKSGIVING

NOV 28, 2024

We are in the two-week countdown to Thanksgiving!

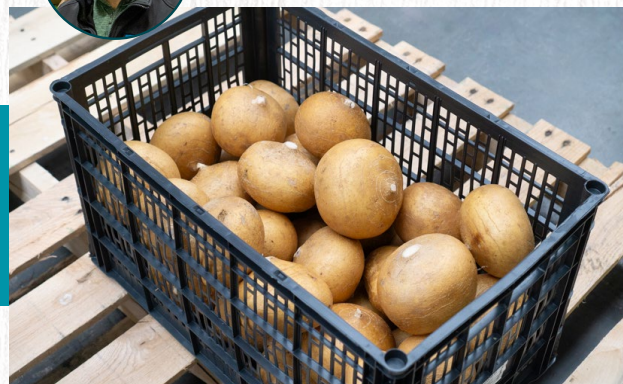
FAST FACTS with Blue F.



JICAMA

BLUE'S TOP TIP

We are in the New Crop season for jicama. The New Crop tends to look rough around the edges because it is shipped fresh and has not had time to cure. Don't let the looks fool you — New Crop jicama often has the juiciest, most flavorful flesh.



Did You Know? | Jicama goes through two crops a year — the New Crop in the fall/early winter and the Cured season in spring/summer.