

NEW & NOTABLE



AVOCADO MARKET PREVIEW

As we near the official start of summer, let's take a moment to understand the conditions of the Hass avocado market. The good news: the market for Mexican product is relatively steady and expected to stay flat over the next month. The bad news: flora loca is on the horizon (don't worry, there's still plenty of time before it's here) and may cause waves in the market.



MOROCCAN CITRUS

It's official — the Moroccan citrus season is underway. The first-of-the-season supplies of **valencia oranges** are in stock, both 100 and 113 counts available. These valencias are the classic variety with an orange rind and flesh. Note that mandarin varieties are continuing to gap while they transition from Peruvian to Moroccan supply.



NEW: RED VALENCIA ORANGES

Our partners at Bee Sweet Citrus are offering a new variety: **Rosy Red valencia oranges**. These valencias have a blushed rind (similar to Moro blood oranges). Inside, their flesh is a coral color. Their flavor is sweet and citrus-y and suitable for eating or juicing. This is a domestic variety, grown and harvested in California, with expected availability into July.

MARKET UPDATES

Availability is not guaranteed. We work hard to provide the most accurate possible information, but this is produce and circumstances may change quickly. Contact sales to confirm current availability.

NEW/BACK IN

- California Citrus — Moro Blood Orange & Navel Orange
- Passionfruit (FL)
- Quenepa (Dominican)
- Sunset Mango (Mexico)
- Valencia Orange (Morocco)

WHAT'S LOCAL

- Baby Bok Choy (NJ)
- Bunched Herbs (NJ) — Basil, Cilantro, Dill, Mint
- Leafy Greens (NJ) — Arugula, Green Kale, Tuscan Kale, Mustard Greens, Green Swiss Chard, Red Swiss Chard, Rainbow Swiss Chard

PEAK SEASON

- Brown Dry Coconut (India)
- Fiddlehead Fern
- Finger Limes (CA)
- Lychee (Mexico)
- Mangosteen (Mexico)
- Red Cactus Pear (Mexico)
- Red Kiwi (Italy)
- 'Wonderful' Pomegranate (Peru)
- 'Wonderful' Pomegranate (Argentina)

TIGHT

- Assorted Carrots — 25 LB
- English Peas
- Fingerling Potatoes
- Frisee (Spain)
- Snap Peas

FINISHED

- Cara Cara Orange (CA)

MAJOR MARKET ALERTS

CILANTRO: The market for Mexican cilantro has jumped up.

FRISEE: Frisee out of Spain is currently unavailable due to bugs being found in transit. Contact Sales for the availability of California frisee as a substitute.

GREEN PLANTAINS: We've arrived at the time of year where the quality of green plantains become iffy. Note that the market is typically elevated during this season as well.

POMEGRANATE: 'Wonderful' pomegranates are available out of both Peru and Argentina. Packs and price are comparable across the two country of origins.

RADICCHIO: The market for radicchio out of Guatemala is inching up.

SUPER HOTS: Carolina reapers, ghost, and trinidad scorpion peppers are available for special order out of the Netherlands.

YAUTIA: The market remains high for both lila and blanca.

YELLOW PLANTAINS: Yellow plantains are currently available out of Guatemala and Colombia. Markets are comparable between the two country of origins.

UPCOMING OCCASIONS

INDEPENDENCE DAY

Please review our PWPM Market Store hours for Fourth of July.

FRI JULY 3 | **Open 3 AM-11 AM**
SAT JULY 4 | **CLOSED**
SUN JULY 5 | **CLOSED**
MON JULY 6 | **Open at 8 AM**



the Official
START of SUMMER
JUNE 21

NATIONAL PAPAYA MONTH
JUNE



FAST FACTS with Marco M.



RAINBOW SWISS CHARD

MARCO'S TOP TIP

Rainbow swiss chard typically features different colors. They can range from purple, red, pink, yellow, white, and green.



Did You Know? | There's three packs available for swiss chard: green, red, and rainbow.