

WEEK 18: APR 27 — MAY 1, 2026

NEW & NOTABLE



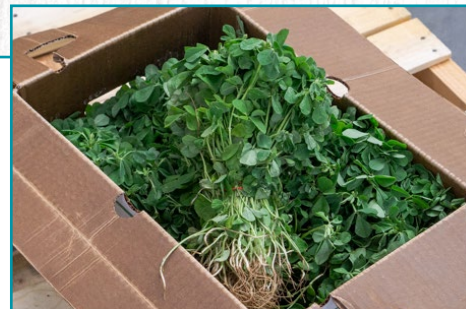
MOTHER'S DAY DEADLINES

Mark your calendars! The Mother's Day order deadline for Babé Farm specialties is this Wednesday. This deadline is for bunched veg, like **baby bunched beets**, **baby bunched carrots**, **Easter egg radish**, **French breakfast radish**, **romanesco**, and **watermelon radish**. Note that the deadline for hydro living lettuces, like **mache** and **red vein sorrel**, is Monday 5/4.



MOTHER'S DAY CITRUS

We are about two weeks from Mother's Day. So, what's the citrus market looking like? California varieties — **bloods**, **cara cara**, **meyer lemons**, **minneola**, **navels**, and **pummelos** — are expected to stay available. On the other hand, **nadorcotts** are expected to be winding down by the time Mother's Day rolls around, availability is not guaranteed.



JUST IN: LOCAL METHI LEAF

Exciting news!! The first local variety of the season is here! **Methi leaf** out of New Jersey is just in. As for other local varieties, they're not quite in season yet. As the season transitions from Texas to New Jersey, know that we may see some varieties gap as crops recover from the rough winter. Contact Sales to inquire about local availability as we head into the season.

MARKET UPDATES

Availability is not guaranteed. We work hard to provide the most accurate possible information, but this is produce and circumstances may change quickly. Contact sales to confirm current availability.

NEW/BACK IN

- B&W Ong Choy
- Crispy Green Leaf
- Tamarillo
- White Asparagus

WHAT'S LOCAL

- Methi Leaf (NJ)

PEAK SEASON

- California Citrus — Cara Cara Orange, Meyer Lemon, Minneola Tangelo, Moro Blood Orange, Navel Orange, Pummelo
- Foraged — Fiddlehead Ferns, Ramps, Stinging Nettles
- Moroccan Citrus — Clementine & Nadorcott Mandarins
- 'Wonderful' Pomegranates (Peru)

TIGHT

- Castelfranco Radicchio
- English Pea
- Snap Peas
- Tomatoes — Grape & Cherry
- Yellow Plantain

GAPPING

- Finger Limes (CA)
- Jicama (Mexico)

COMING SOON

- 'Wonderful' Pomegranates (Argentina)

MAJOR MARKET ALERTS

AVOCADOS: The market for hass avocados has been inching up as we get closer to Cinco de Mayo.

BELL PEPPERS: The market is up across all colors as volume out of Canada and Mexico slows. Orange is currently the tightest, yellow and red are in better supply.

JICAMA: Jicama out of Mexico is expected to gap this week. We expect supply to return soon.

JUICE: We have some unfortunate news from our partners at Pocasville; they are discontinuing their product line for organic juices, along with blueberry and beet apple juice. Cherry juice, pomegranate juice, and blackberry juice will remain available.

PAPAYA: The market for maradol papayas jumped up slightly last week.

PERSIAN LIMES: The market for Persian limes is slowly coming down as the market eases.

ROMANESCO: Availability for romanesco has been sporadic recently. This week we expect supply to be short out of California.

TOMATOES: TOVs and cherry tomatoes continue to be tight and high. The market for grape tomatoes has eased coming into this week but note there is a two-tiered market between Florida and Dominican product.

UPCOMING OCCASIONS

MOTHER'S DAY

May 10th

With Mother's Day approaching fast, don't forget to check out our Mother's Day flyer to see what's available for the holiday!



CINCO DE MAYO

May 5th

With Cinco De Mayo coming up, don't forget to ask a buyer what is available for the holiday!



MEMORIAL DAY

May 25th

With Memorial Day coming up, check out what we have in store for the holiday.



FAST FACTS

with Todd K.



POMEGRANATES

TODD'S TOP TIP

We expect low volumes this season for large Peru poms. Small sizes will be available, along with a mix of Argentinian supplies.



Did You Know? | Argentinian poms do not need to be treated.