

## NEW & NOTABLE



### PERSIAN LIME MARKET

Weather has caused the **Persian lime** market to rise. There are a few factors at play: multiple cold fronts have hit the growing region, and flooding caused by heavy rainfall prevented access to crops. The combination of low temps and moisture caused blooms to die and drop off the trees prematurely. The market is expected to stay short and high through April.



### SUBS FOR CASTELFRANCO

**Castelfranco** is currently short. There is limited supplies on the market to begin the week. Availability is expected to gap the first three weeks of April. While the gap occurs, consider subbing with other chicories: **treviso**, **chioggia radicchio**, or **Belgian endive**. If looking for a sub more mild in flavor, consider **baby sweet gem**.



### UPCOMING: SPRING FORAGED

This winter has been tough, but the light at the end of the tunnel is almost here. Spring officially starts this week, meaning we'll see the market start to transition. One of the highlights of Spring: the foraged season. **Fiddlehead ferns** are expected to come into season in roughly 2-3 weeks, while **ramps** are about another month out.

## MARKET UPDATES

*Availability is not guaranteed.* We work hard to provide the most accurate possible information, but this is produce and circumstances may change quickly. Contact sales to confirm current availability.

### NEW/BACK IN

- Baby Green Mango (Mexico)
- Cactus Pear (Mexico) — Green & Red
- Gold Kiwi (Italy) — 6x3 LB
- Jerusalem Artichokes (CA)
- Juices — Apple Juice, Apricot Peach, Antioxidant, Beet Apple, Blackberry, Blueberry, Grape
- Scotch Bonnet Pepper (Dominican)
- Tamarillo (Ecuador)

### PEAK SEASON

- California Citrus — Cara Cara Orange, Clementine Mandarin, Melogold Grapefruit, Meyer Lemon, Minneola Tangelo, Moro Blood Orange, Navel Orange, Star Ruby Grapefruit
- Garbanzo Beans (Mexico)
- Starfruit (Mexico)

### WINDING DOWN

- Brazilian Melons — Arara, Canary, Piel de Sapo, Mini Watermelon
- Power4™ Blend
- Red Currants (Chile)
- 'Rojo Brillante' Persimmon

### TIGHT

- Castelfranco Radicchio
- Green Asparagus
- Herbs — Basil, Chives, Sorrel, Tarragon
- Large Select Cucumbers
- Mixed Cherry Tomatoes
- Red Thai Hots
- Romanesco

### FINISHED

- 'Wonderful' Pomegranates (Israel)

### GAPPING

- Finger Limes (CA)

## MAJOR MARKET ALERTS

**CARDOON:** California cardoon is now in season. Contact Sales to pre-book product (availability cannot be guaranteed otherwise).

**GOLD PINEAPPLE:** The gold pineapple market is up to begin the week.

**HERBS:** The herb market continues to experience shortages. Basil, sorrel, and tarragon remain affected, along with the addition of chives.

**POWER4:** Unfortunately, the Power4™ Blend from B&W is being discontinued. Supplies remain available to begin the week.

**RED CURRANTS:** Red currants are winding down out of Chile. The Chilean season is expected to return in December.

**'ROJO BRILLANTE' PERSIMMON:** The season for Spanish kaki is almost finished. Persimmons should gap until the California season returns in the fall.

**ROMANESCO:** Romanesco out of California is currently tight. No product is expected to arrive this week — we recommend seeking out subs for the product.

**WATERCRESS:** The market for B&W watercress is beginning to normalize.

## UPCOMING OCCASIONS

### EASTER HOURS

Please take note of our hours for Easter weekend! Talk to your Sales rep about any adjustments to delivery schedules.

**FRIDAY, APRIL 3**

OPEN 11 AM - 3 PM

**SATURDAY, APRIL 4**

CLOSED

**SUNDAY, APRIL 5**

CLOSED

**MONDAY, APRIL 6**

RE-OPEN AT 8 AM



### EASTER FLYER

Stay tuned next week for the release of our annual Easter flyer!

### TOMORROW ST. PATRICK'S DAY

We wish everyone a "lucky" St. Patrick's Day!



### MARCH 20 SPRING IS ALMOST HERE!

The official start of Spring is this week. View some of the season's top varieties below:



**GARBANZO BEANS**  
15 LB | MEXICO



**POMEGRANATE**  
3.8 KG | PERU



**FIDDLEHEAD FERNS**  
AVAILABLE APRIL

## FAST FACTS with Marco M.



## POCAS JUICES

### MARCO'S TOP TIP

Pocas juices are natural juices. Take this apple juice, it's made from hand selected apples with zero concentrate.



**Did You Know?** | Pocas juices are packed in glass bottles and must be handled with care.