

WEEK 10: MAR 2 — MAR 6, 2026

NEW & NOTABLE



JUST IN: PERU POMS

The market for **'Wonderful' poms** is transitioning. The Israeli season is winding down with limited small fruit left. Supplies of Peruvian poms are in. Note that there is a better variety of sizing across Peruvian supplies. There are also supplies of Indian poms available, but know that these are the **'Bhagwa'** variety of poms, not the 'Wonderful' variety.



UNREST IN MEXICO

Last week, a cartel leader was killed in Mexico, which lead to unrest in key areas. This caused transportation delays and communication disruptions across markets. Expect turbulence across Mexican varieties as the situation settles. The market for **hass avocados** is up, particularly among 48s. Contact sales for updates among all sizes of avocados.



MARCH MELONS

Weather this winter has caused transportation and availability issues across varieties. Despite this, **Brazilian specialty melons (arara, canary, and piel de sapo)** have been steady. Plus commodities like **mini watermelons** and **cantaloupes** are in good supply. The Brazil season is expected to stay steady through March. Contact Sales for pricing & programs.

MARKET UPDATES

Availability is not guaranteed. We work hard to provide the most accurate possible information, but this is produce and circumstances may change quickly. Contact sales to confirm current availability.

NEW/BACK IN

- Baby Ataulfo Mangoes (Mexico)
- Brussels Sprouts (Mexico)
- Green Asparagus (Mexico)
- Japanese Eggplant (Netherlands)
- Passionfruit (FL)
- Red Onion (Canada)

PEAK SEASON

- Brazil Melons — Arara, Canary, Cantaloupe, Mini Watermelon, Piel de Sapo
- California Citrus — Cara Cara Orange, Melogold Grapefruit, Meyer Lemon, Moro Blood Orange, Navel Orange, Star Ruby Grapefruit
- Garbanzo Bean (Mexico)
- Kumquat (FL)
- Pummelo (China)
- Red Currant (Chile)
- Ugli Fruit (Jamaica)

TIGHT

- Basil
- B&W Product — Baby Arugula, Baby Spinach, Baby Kale, Green Watercress, Red Watercress, Ong Choy, Power4
- Mixed Medley Tomatoes
- Persian Cucumber

WINDING DOWN

- 'Rojo Brillante' Persimmon (Spain)
- 'Wonderful' Pomegranate (Israel)

GAPPING

- Finger Limes (CA)

MAJOR MARKET ALERTS

ASPARAGUS: The market for Mexican asparagus has inched up slightly due to the recent unrest in Mexico.

BASIL: There has been a transportation delay on basil due to weather. Product should arrive shortly.

GREEN PEANUTS: Green peanuts are available to begin the week but we expect availability to become tight over the next week due to the winter weather.

JUICE: Last week we talked about our product line of juices from Pocas. More juice is due in from Georgia in approximately two weeks.

'ROJO BRILLANTE' PERSIMMON: The season for 'Rojo Brillante' persimmon is winding down. Supplies of persimmon are expected to gap until the California season starts with chocolate fuyu in the fall.

TARRAGON: The market for tarragon is short.

TURMERIC: Fiji turmeric is available but note that the market is high.

UPCOMING OCCASIONS

WHAT'S HAPPENING THIS MONTH

MARCH

Women History Month

MARCH 2-3

Purim

MARCH 4

Holi

MARCH 6

Employee Appreciation Day

WOMEN'S HISTORY MONTH

Yesterday marked the beginning of March and the start of Women's History Month. Don't forget to take this time to appreciate the impact women have made across industries.

RAMADAN

FEB 17 - MAR 19

We are in the second stage of Ramadan called Ashra (Days 11-20). This is a time for Deep reflection and seeking forgiveness.



FAST FACTS with Kelsey R.



WATERCRESS

KELSEY'S TOP TIP

Weather in Florida has been warmer, which has really improved yields and helped with the growth of watercress. The market is still high, but as long as the weather stays steady we should see improvements next week.



Did You Know? | Watercress is one of the most nutrient-dense greens.